

TASTE at the Drive-In
2021 Sponsor Agreement

Saturday, April 17, 2021
Classic BMW
6800 Dallas Parkway, Plano 75024



Sponsor Name _____
(as it should appear on any printed materials or media releases)

Address _____

City _____ **State** _____ **ZIP** _____

Phone _____ **Sponsor Contact:** _____

Contact Cell _____ **E-mail** _____

Event Invitations should be sent to _____

SPONSORSHIP LEVELS

Academy Award, Presenting Sponsor - \$15,000+

- Presenting sponsorship
- Recognition and logo placement on website, invite, marketing materials, program, signage, and event communications
- Reference in all social media (tag, link)
- Dedicated sponsor with links on Hendrick website
- Opportunity to host mentoring session and/or internship placements for current/future Hendrick students
- Named Hendrick Scholarship
- Opportunity to address audience at TASTE
- Complimentary event pass for 6 cars
- Priority parking

- Complimentary event pass for 4 cars
- Priority parking

Virtual Reality – 3D - \$5,000

- Listing on website, invite, program and signage
- Opportunity to offer internship placements for current/future Hendrick students
- Complimentary event pass for 4 cars
- Priority parking

Producer - \$2,500

- Listing on website, invite, program and signage
- Opportunity to offer internship placements for current/future Hendrick students
- Complimentary event pass for 3 cars
- Priority parking

Star of the Show - \$1,500

- Listing on website, invite, program and signage
- Opportunity to offer internship placements for current/future Hendrick students
- Complimentary event pass for 2 cars
- Priority parking

Event Ticket for each car - \$150.00

VIP Event Ticket for each car - \$200.00

Movie of the Year - \$10,000

- Recognition and logo placement on website, invite, marketing materials, program, signage, and event communications
- Reference in all social media (tag, link)
- Included in Hendrick TASTE story with link to website and social
- Opportunity to host mentoring session and/or internship placements for current/future Hendrick students
- Named Hendrick Scholarship
- Complimentary event pass for 5 cars
- Priority parking

Best Actor/Actress - \$7,500

- Recognition and logo placement on website, invite, marketing materials, program, signage, and event communications
- Reference in all social media (tag, link)
- Included Hendrick TASTE story with link to website and social
- Opportunity to host mentoring session and/or internship placements

I am unable to sponsor TASTE, but would like to support the Hendrick Scholarship Foundation with a gift of \$ _____

Please Invoice me for the sponsor level noted above and/or gift.

Authorized contact signature: _____ **Cell phone number** _____

Payment may be made by check or credit card. Checks may be made payable to Hendrick Scholarship Foundation, 2030 Avenue G, Suite 1108, Plano, TX 75074 or hendrickscholarship.org
Questions? Please contact Marta Lilly at mlilly@hendrickscholarship.org, 972-423-2079